

# F5WORLD

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F5World is published by Network World, an IDG Company, 118 Turnpike Road, Southborough, MA 01772 (phone: 508 490-6615).

The information contained in this publication represents the current view of F5 Networks on the issues discussed as of the date of publication.

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PRINTED IN THE USA

# A new world, new challenges in application delivery networking

**IT GIVES ME** great pleasure to introduce the first issue of *F5 World*. With the rapid growth of the Internet, coupled with readily available global access via data, voice, and video, the challenge of keeping your applications secure, fast, and accessible is a full-time job. F5 is dedicated to providing innovative solutions to help you meet the ever-increasing demands of delivering business-critical applications at lightning speed.

With these challenges in mind, we designed *F5 World* to give you the information you need to fortify your network and accommodate the needs of your application infrastructure—not only for today, but for the future as well. *F5 World* is a forum to hear from our technology executives on what to expect from F5 going forward. There's a section devoted to specific technologies that make F5 products unique. We'll also host industry experts who will discuss current trends to help you prepare for the future.

**INSIDE: F5 and Microsoft team up at the Microsoft Technology Centers, p. 12**

Each issue of *F5 World* will highlight the challenges of IT professionals and how they solved their particular network problems. For developers, there's a section that provides iRules and iControl tips and links to code samples to help you gain more control over the traffic that traverses your networks.

Remember, *F5 World* is for you, so please let us know what you think and how we can best serve your interests. Feel free to tell us what topics you would like us to cover in future issues. Let us know your pressing application delivery concerns. And by all means, don't

hesitate to share with others your solutions to particularly challenging network problems.

As we move further into the 21st century, it becomes increasingly important to provide solutions that make applications secure, fast, and available, thereby ensuring that you get the most out of your investments. *F5 World* provides hands-on information to help you meet the ever-changing world of application delivery networking.

Sincerely,  
*John McAdam*



**WE'D LOVE TO HEAR FROM YOU.** Tell us what you think of the magazine, or give us some suggestions for the kinds of articles you'd like to see from us in future issues. Drop us a line at f5world@f5.com.