



Highlights

- Market leader in application delivery*
- The top 10 mobile service providers (by revenue) use F5
- 7 of the top 10 Fortune 500 companies are F5 customers
- Overall customer satisfaction ratings average 9.2 (out of 10)
- 8 of the top 9 SaaS providers are F5 customers
- 92% of F5 customers would recommend F5 to colleagues based on their support experience

*Gartner's Magic Quadrant for Application Delivery Controllers, 2008

F5. IT agility. Your way.

F5 helps organizations create an agile infrastructure that aligns with their business demands. With F5 solutions in place, businesses gain strategic points of control wherever information is exchanged in the IT infrastructure.

Key Company Differentiators

Strategic application partnerships

F5 has established deep partnerships with the world's largest software application vendors, including Microsoft, Oracle, and SAP. F5 works with these strategic partners to design, deploy, and manage integrated, application-specific network infrastructures to ensure successful application deployments.

Architectural solution provider

As the leading architectural solution provider, F5 enables IT organizations to take control of their network architecture to achieve their business objectives. Through its open architectural framework, F5 offers new ways to enhance IT agility so organizations can deliver services that generate true business value. Several elements differentiate F5's unique architectural solution:

F5 TMOS™—TMOS is the universal, shared product platform that serves as the foundation for F5 products. No other vendor offers organizations a more intelligent, flexible, and powerful architecture to provide complete control of their applications and address business challenges in application delivery.

F5 iRules™—Event-driven iRules scripting language customizes how organizations intercept, inspect, transform, and direct inbound and outbound application traffic, yielding unprecedented flexibility.

F5 iControl®—The open iControl API helps automate communications, removing the need for manual intervention, reducing network overhead, and improving application performance.

Awards

F5 VIPRION® Application Delivery Controller—Internet Telephony Excellence Award

VIPRION—Best of Show, Tokyo Interop

F5 ARX® file virtualization system—Named Green IT Product by the China Center for Information Industry Development

Voted best large company to work for in Seattle by NWjobs “People’s Picks” awards

F5’s DevCentral Community

F5’s DevCentral is the only online community that connects networking professionals with software architects and developers. The developer community, with more than 36,000 users, offers a social-networking environment where F5 users support each other and share innovations to help the greater community every day.

“Application Delivery Networking is migrating from tactical deployments to become an essential portion of IT infrastructure. Application Delivery Networks will provide a standard set of services to enhance application performance and security, infrastructure optimization, and support the emerging agility requirements for next-generation data centers.”

Mark Fabbi, VP and Distinguished Analyst, Gartner

“We’re impressed with F5’s holistic view of the application and network as well as their drive to make the network support Microsoft deployments. The comprehensive architecture F5 has designed will optimize application performance for Microsoft customers.”

Greg Kirchoff, Director of the Worldwide ISV Group at Microsoft Corp.

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