Cloud Computing Survey
June – July 2009

IT agility. Your way.

Methodology

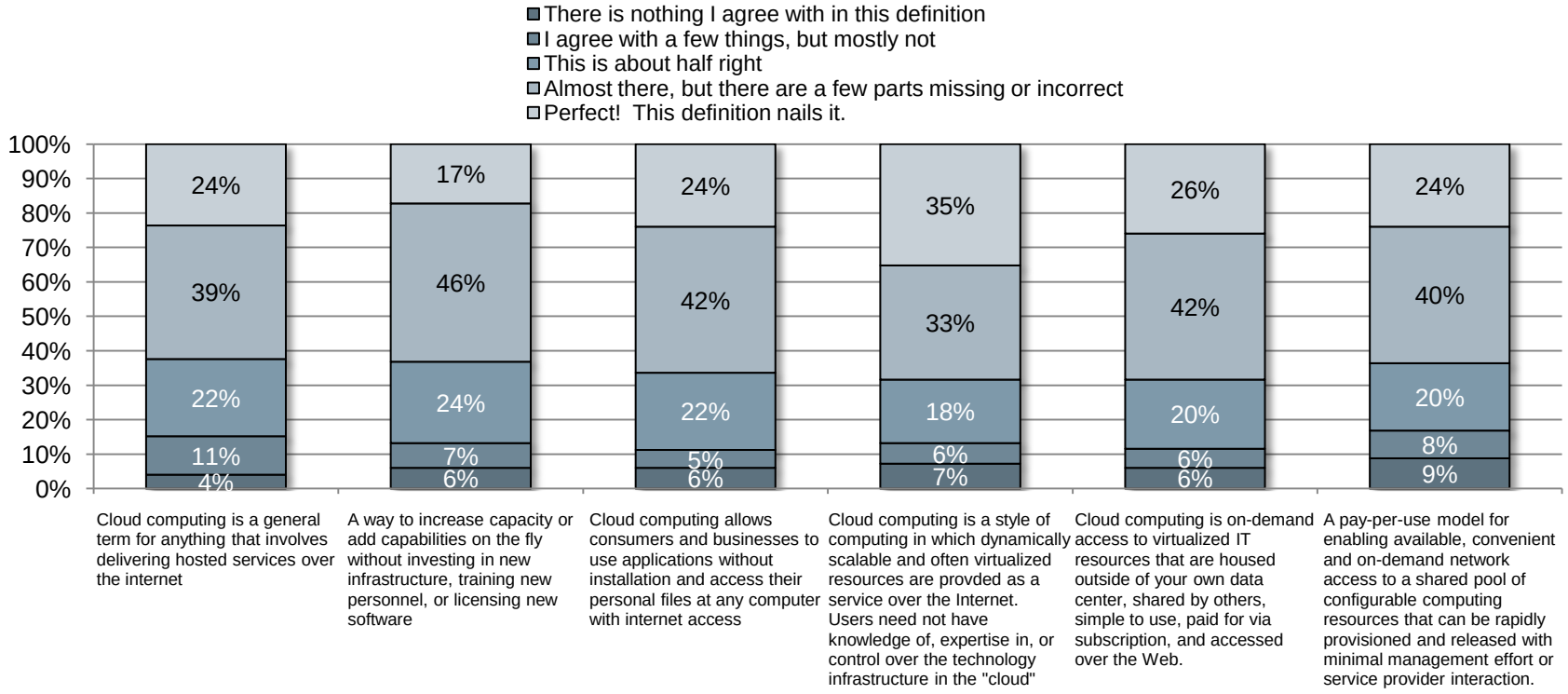
- Applied Research performed survey
- June 2009
- 250 responses
  - Enterprise IT (2,500 employees or more)
  - Manager, Director, VP, SVP (no CIOs)
    - Network
    - Information security
    - Architecture
    - Development

Key Findings

- Confusion about cloud computing definition
- Cloud computing has gained critical mass
- Cloud computing is more than SaaS
- Technology requirements for cloud computing
- Influencers go beyond IT

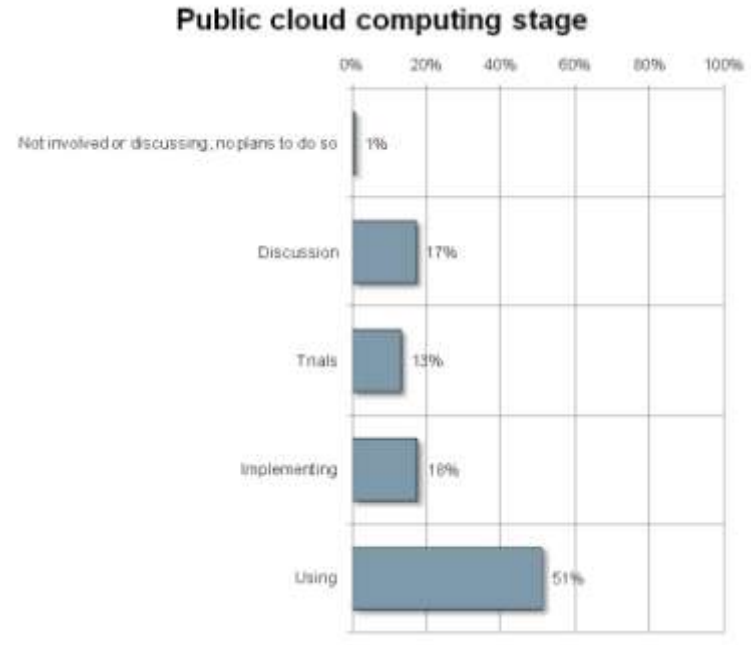
Confusion about cloud computing definition

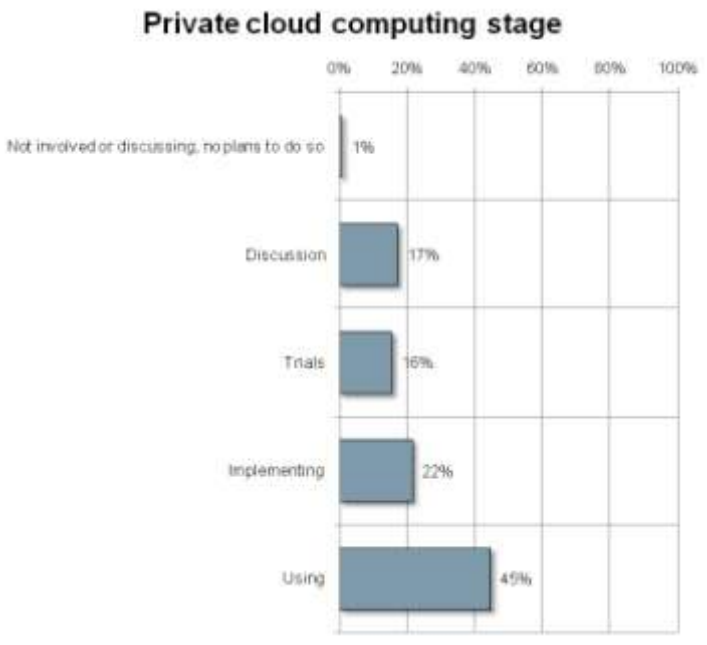
Please rate the following six common cloud computing definitions using the following scale:



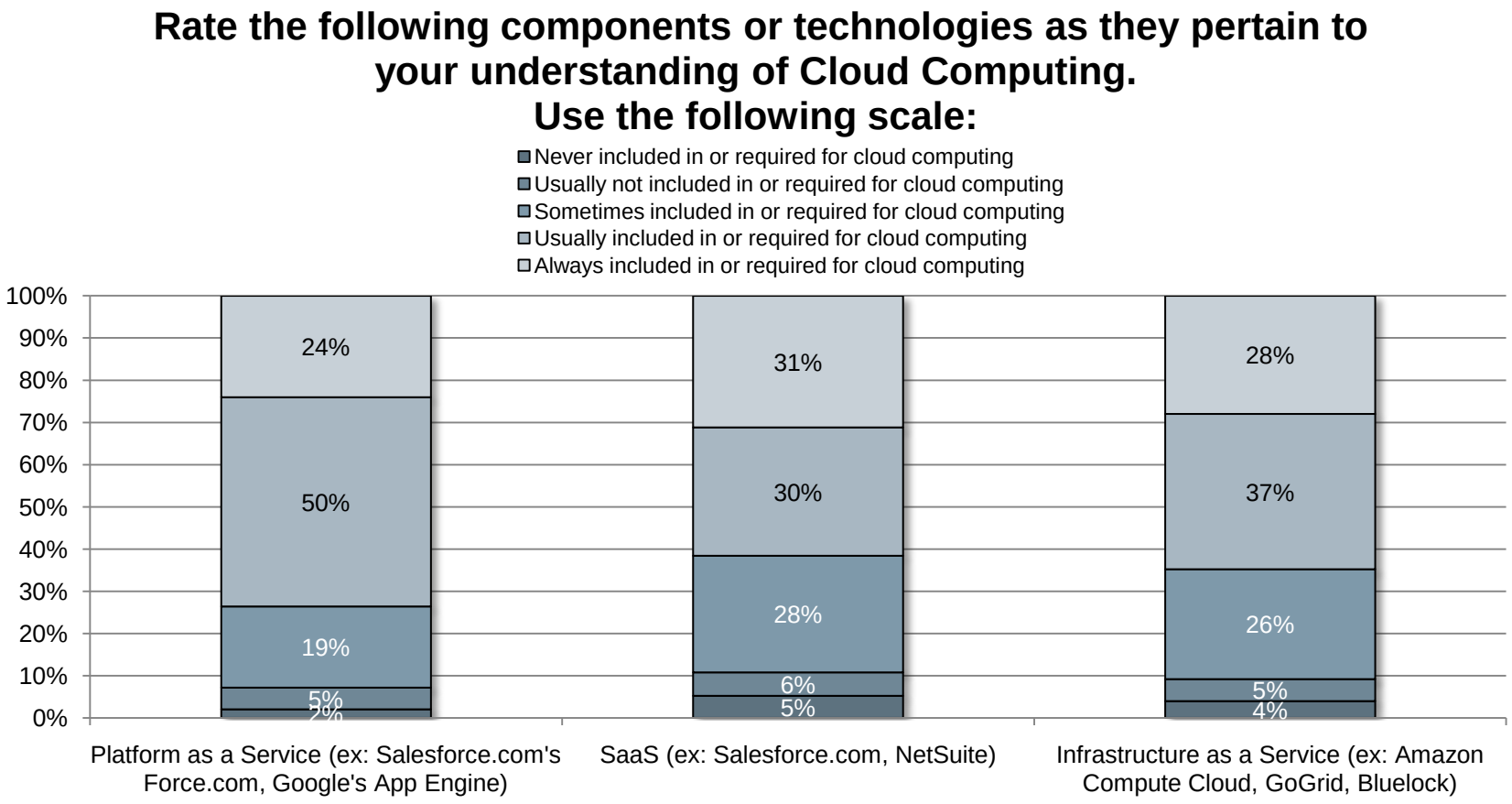
Cloud computing has gained critical mass

- Private and public clouds have traction
- Two thirds have dedicated budget for cloud computing
- Budgets rising



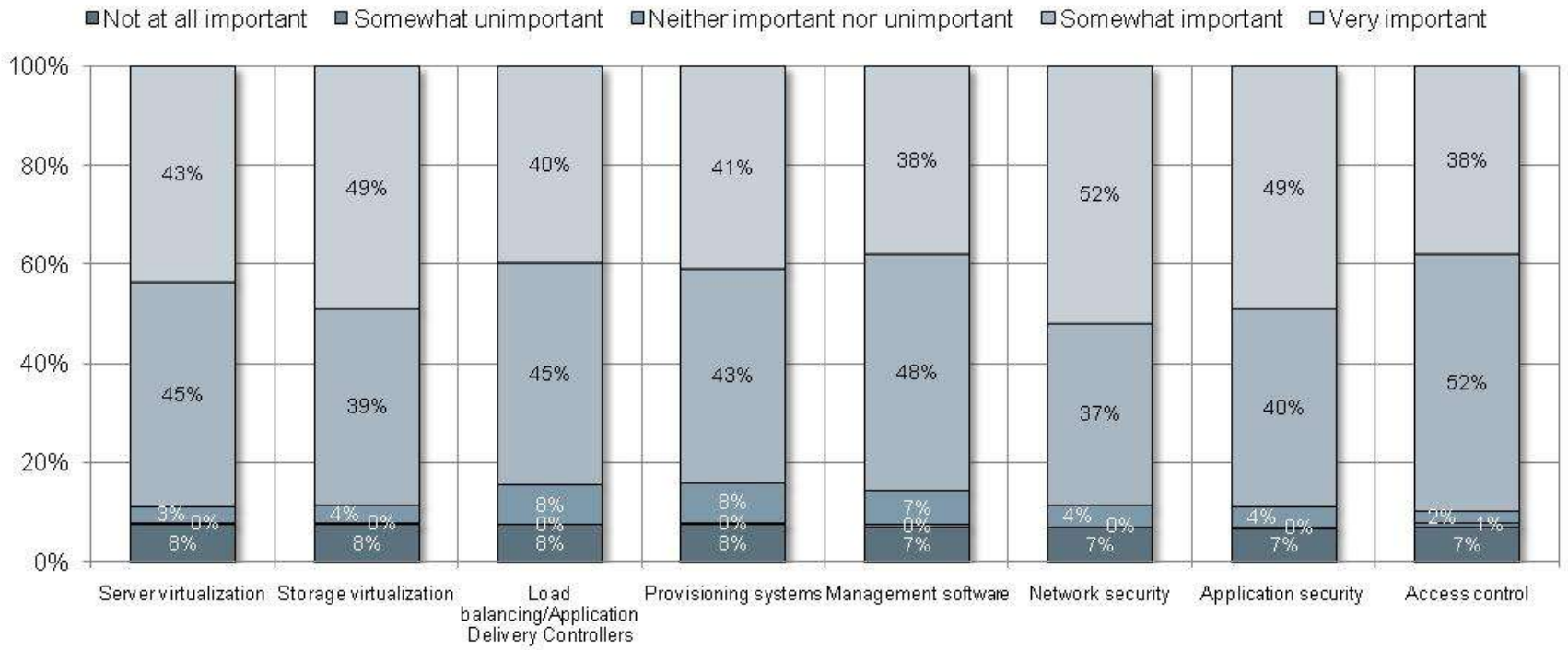


Cloud computing is more than SaaS



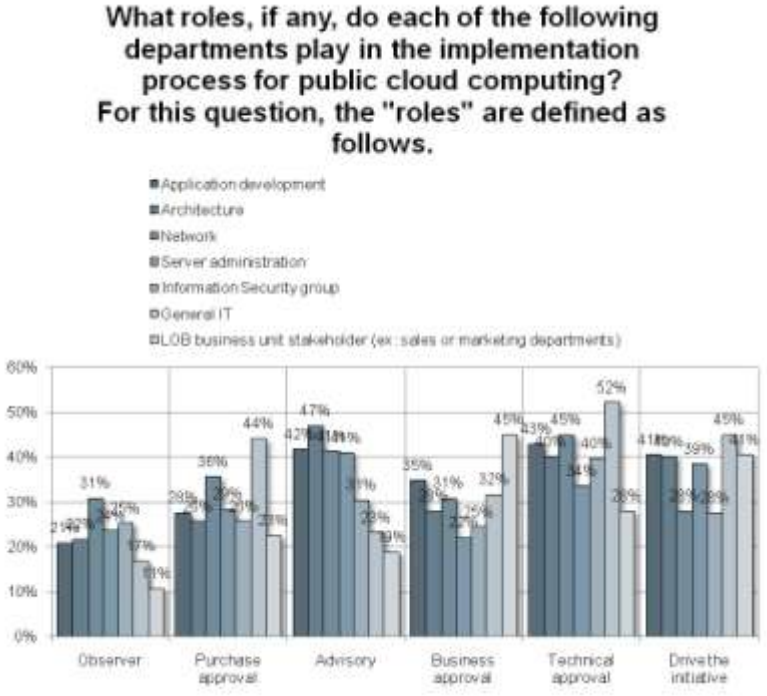
Technology requirements for cloud computing

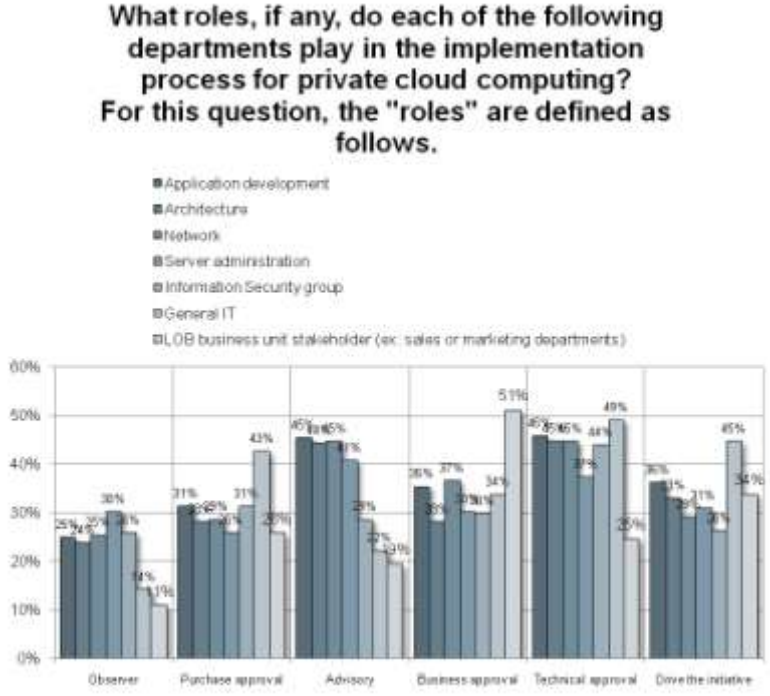
- Access control (90%)
- Network security (89%)
- Virtualization (tie: 88%)



Influencers go beyond IT

- Top *public cloud* decision makers
  - IT (45%), AppDev (41%), LOB stakeholders (41%)
- Top *private cloud* decision makers
  - IT (45%), LOB stakeholders (36%), AppDev (24%)





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