



# Security Strategy & Vision

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# Digital Transformation is Underway

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## App modernization is increasing business velocity

Multi-cloud migration  
Rapid app development  
Capex to opex

## Organizations are empowering users

Any device to any app,  
directly, any time  
Reduced latency

## THE GOAL:

Drive business velocity , Increase efficiencies, Reduce costs

# 69%

Of respondents are executing digital transformation.

App data reigns.

# D.T. Challenges

ORGANIZATIONS MUST RETHINK  
SECURITY

## Applications

Support hundreds of apps across multiple clouds

## Processes and skills

Move to agile devops with a CI/CD mindset

## Technology stacks and tools

Adopt orchestration, automation and container management tools

## Security

Increased attack surface

# 86%

Applications and identities were the initial targets in 86% of breaches

How do you deploy and manage a global application security policy?

# Application Threats

## Application Attacks

- L7 DoS
- API attacks
- SQL/PHP Injection
- Client-side attacks

## Access Level Attacks

- Session hijacking
- Credential theft
- Brute force
- Phishing

## App Infrastructure Attacks

- DDoS
- Encrypted threats
- Man-in-the middle
- DNS spoofing

## Sophisticated Attacks

- APT
- Multi-cloud threats
- Malicious bots
- Threat campaigns and malware



# F5 Application Security Areas of Investment

## AREAS OF INVESTMENT



# F5 Application Security Framework





# Application Layer Security

## PROTECTING THE APPLICATION STACK

### Common Application Attacks

OWASP 10, SQL/PHP injection. Protect your app, protect your data.

### Credentials Protection

Prevents man-in-the-browser credential theft associated with app-level credential encryption

### Protection from application-layer DoS attacks

Monitors application stress, detecting and mitigating attacks without human intervention

### Proactive bot defense

Captcha injection, anti-bot mobile SDK

Anti-Bot  
Mobile SDK



Mobile



Users



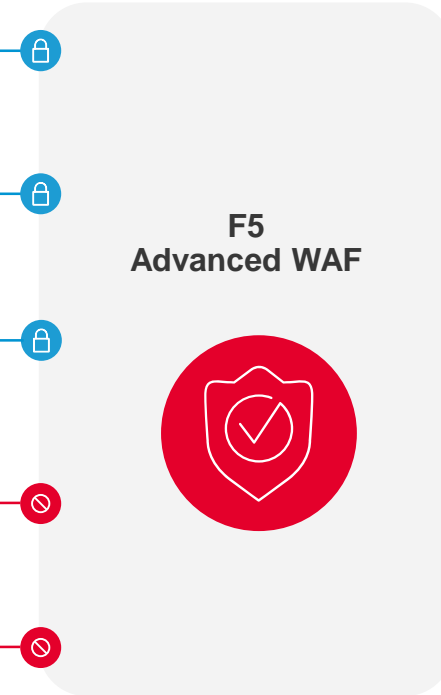
APIs



Attackers



Bots



Application Layer Security

# Application Layer Security

FUTURE: INSERTION POINTS, CENTRALIZATION,  
EASE OF USE



## Insertion Points & API

Provides security services designed specifically for new app deployment models (API's, containers, serverless)

## Ease of Use

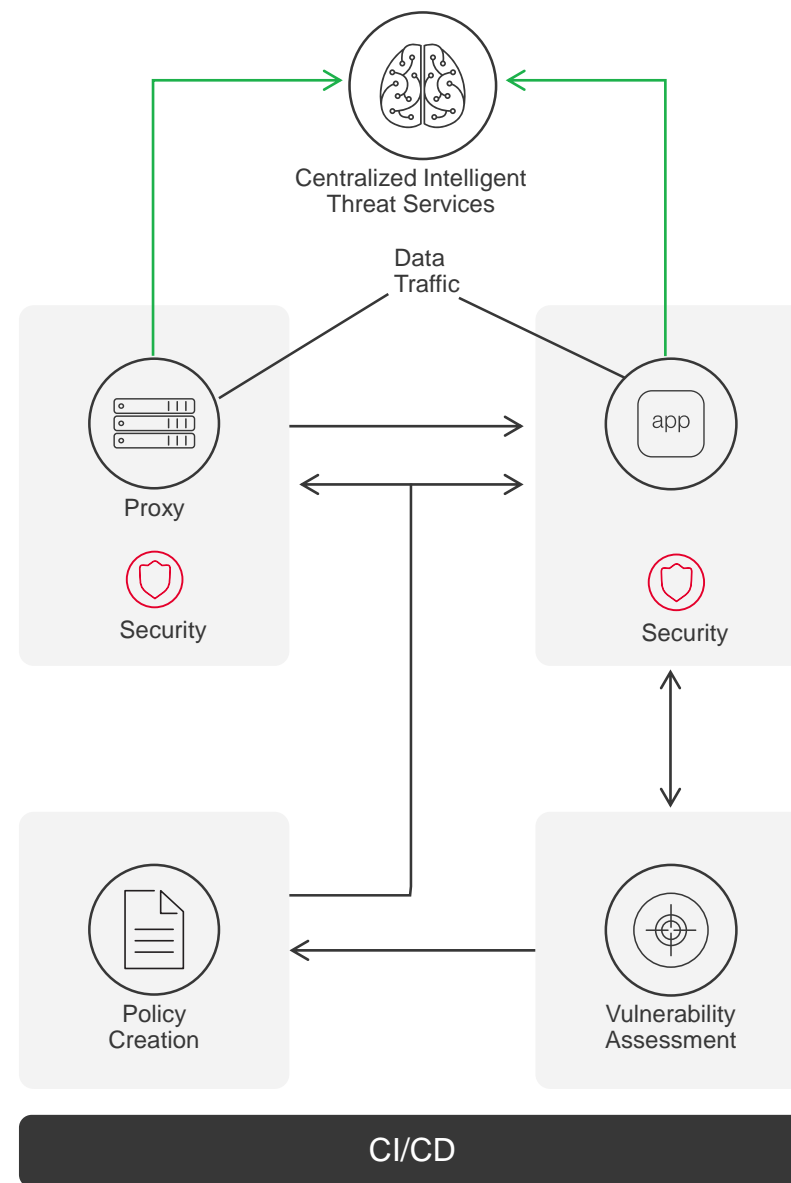
Easy signup, deploy, creation of policies, monitor and enforcement.

## Centralized BOT & WAF

Multi-cloud visibility.

## Vulnerability Assessment

Detects application security vulnerabilities in real-time. Tie to configuration and policy.



Application Layer Security

# Trusted Application Access

THE IDENTITY-AWARE PROXY

## Simplified Access to Legacy Applications

Simplifies user and device access to legacy applications, SSO, MFA

## Multi-cloud Application Deployment Support

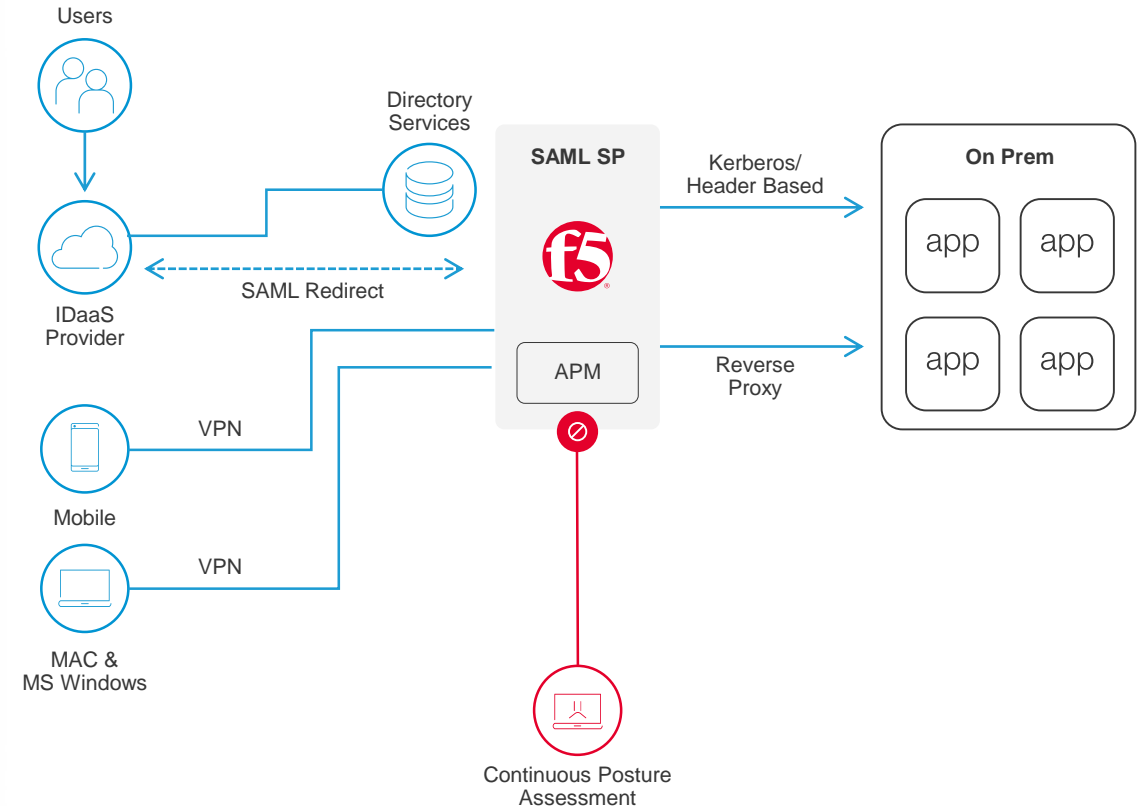
Simplifies user access to multi-cloud applications using application metadata

## Flexible Deployment Options

Supports multiple access use cases including SSL VPN and privileged user access (PUA)

## Streamlined Compliance

Provides continuous security posture assessments with enhanced visibility and troubleshooting capabilities



Trusted Application Access

# App Infrastructure Security

ENTERPRISE INFRASTRUCTURE  
PROTECTION ON ALL FRONTS

## No-touch defense

Removes the burden of threat detection and mitigation from security analysts

## Zero-day protection

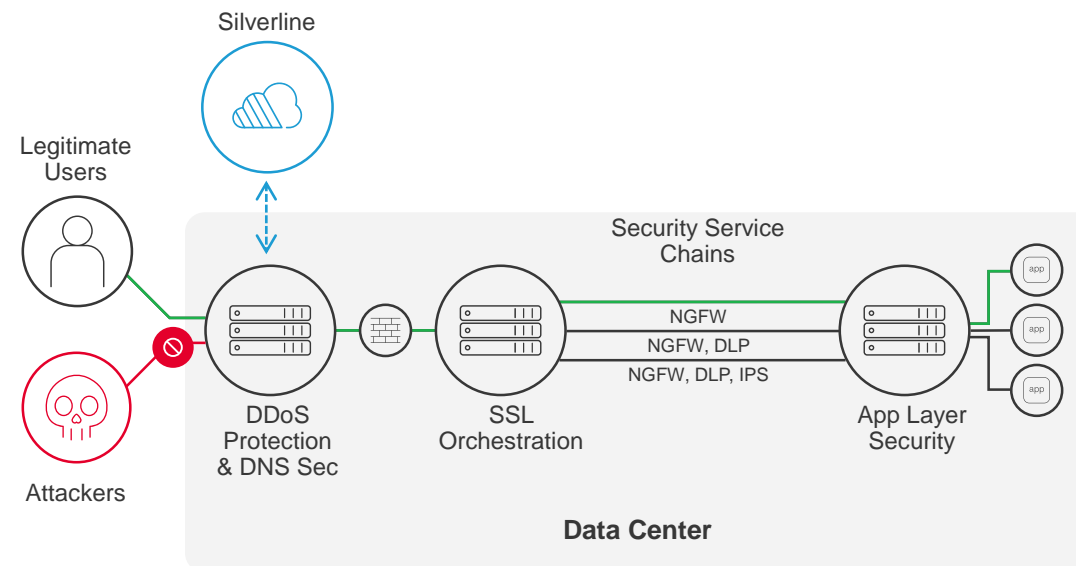
Profiles normal traffic and identifies anomalous activity, taking action before services are disrupted

## DNS security

Provides protection against DNS spoofing and other DNS attacks

## TLS visibility and orchestration

Decrypts and encrypts inbound and outbound traffic, enabling inspection and security service chain optimization



SSL orchestration provides  
business risk visibility

App Infrastructure Security

# App Infrastructure Security

## SP INFRASTRUCTURE PROTECTION FOR SERVICE PROVIDERS

### Cohesive and comprehensive L2-L7 security

Consolidates multiple security functions into a single cost-effective solution

### Zero-day protection

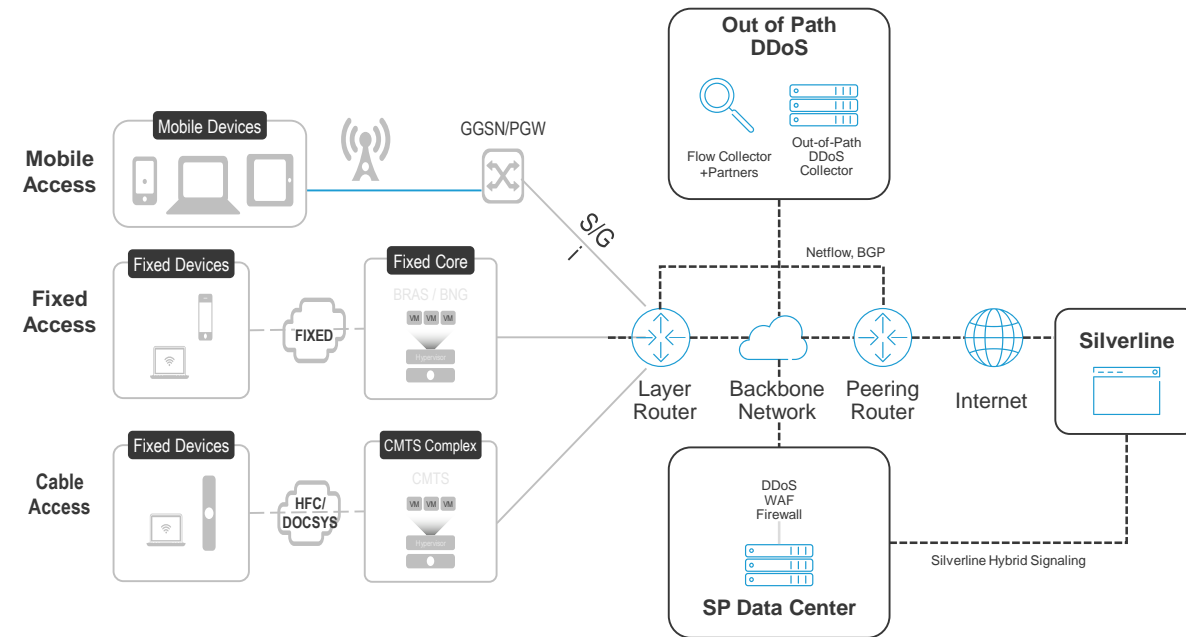
Mitigates zero-day vulnerabilities and attacks with programmable iRules—the scripting language for F5 platforms

### Carrier-grade firewall & CGNAT

Terminates and inspects incoming connections before they reach your secured network with ICASA Labs Certified firewalls

### DDoS mitigation

Utilizes a hybrid multi-tiered architecture to mitigate sophisticated denial-of-service attacks



App Infrastructure Security

# Intelligent Security Threat Services

## SECURITY ANALYTICS WITH ADVANCED MACHINE LEARNING

### Predictive Behavioral Analytics

Normal vs abnormal, behavioral analysis, client-side insights and traffic patterns

### Horizontal Services

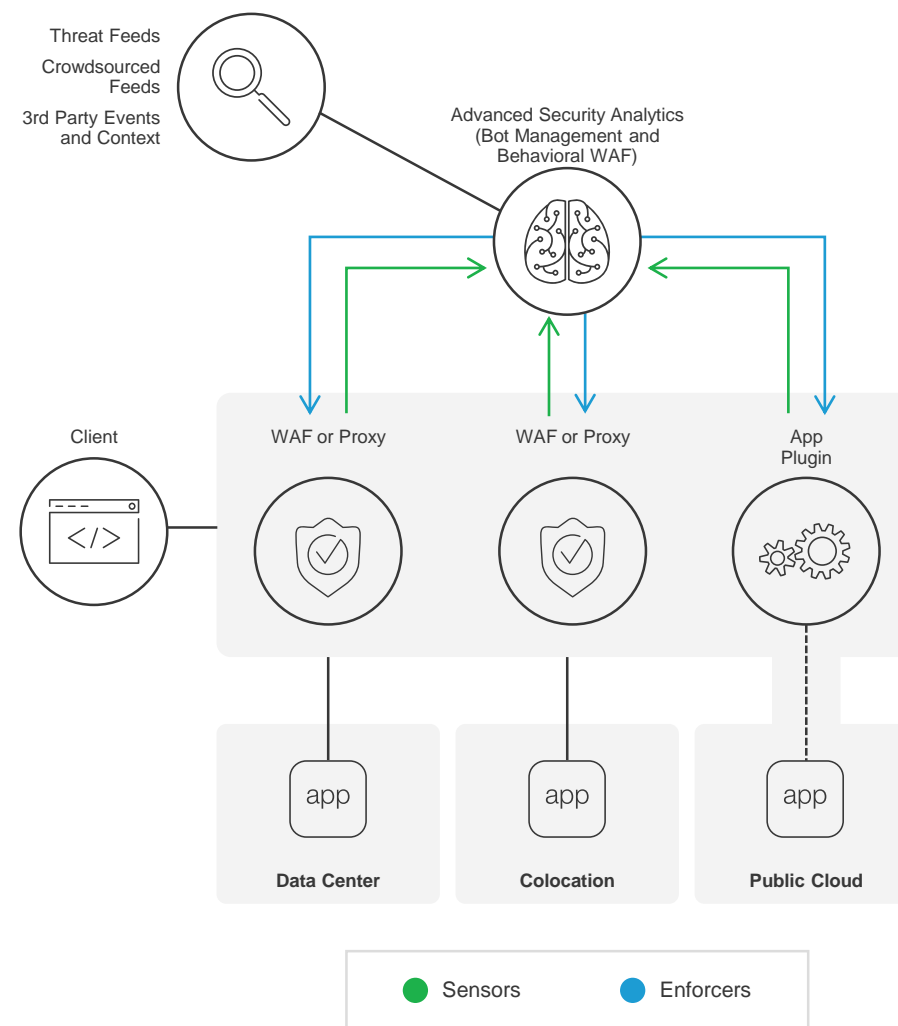
Risk-based policies used by other 3 security pillars

### Threat intelligence

Provides protection against common threats with a broad-range of subscription threat feeds

### Multi-cloud analytics

Provides a unified security analytics service, delivering intelligent insights into multi-cloud application risk and health



Intelligent Security Threat Services

# Reducing Friction With Agile Security

SECOPS, NETOPS, DEVOPS, APPDEV

## Scalability

Auto-scales without throughput limits with pay-as-you-plan licensing

## Change Management

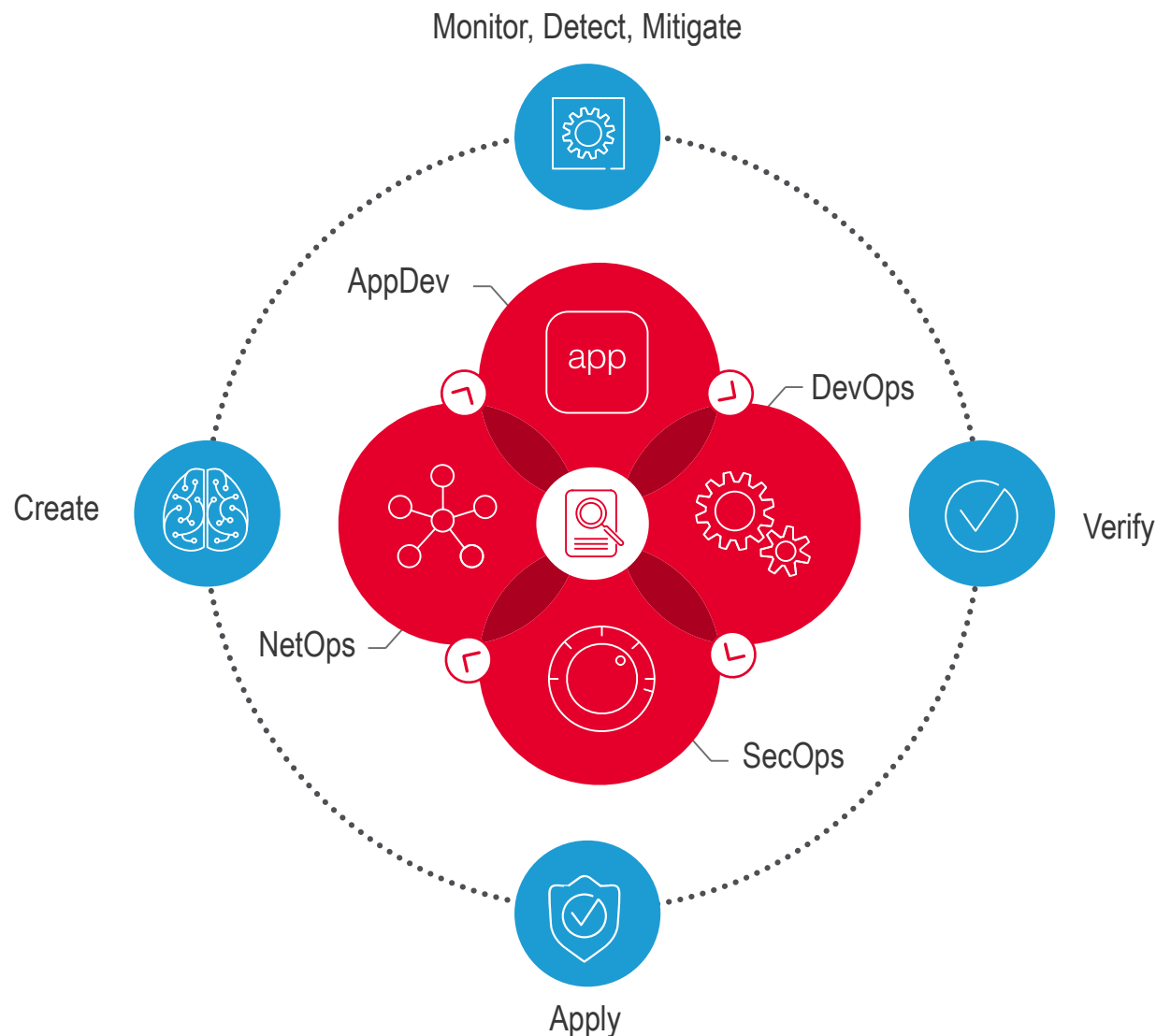
Keeps developers informed of security-related activities with real-time alerts

## Automated Testing

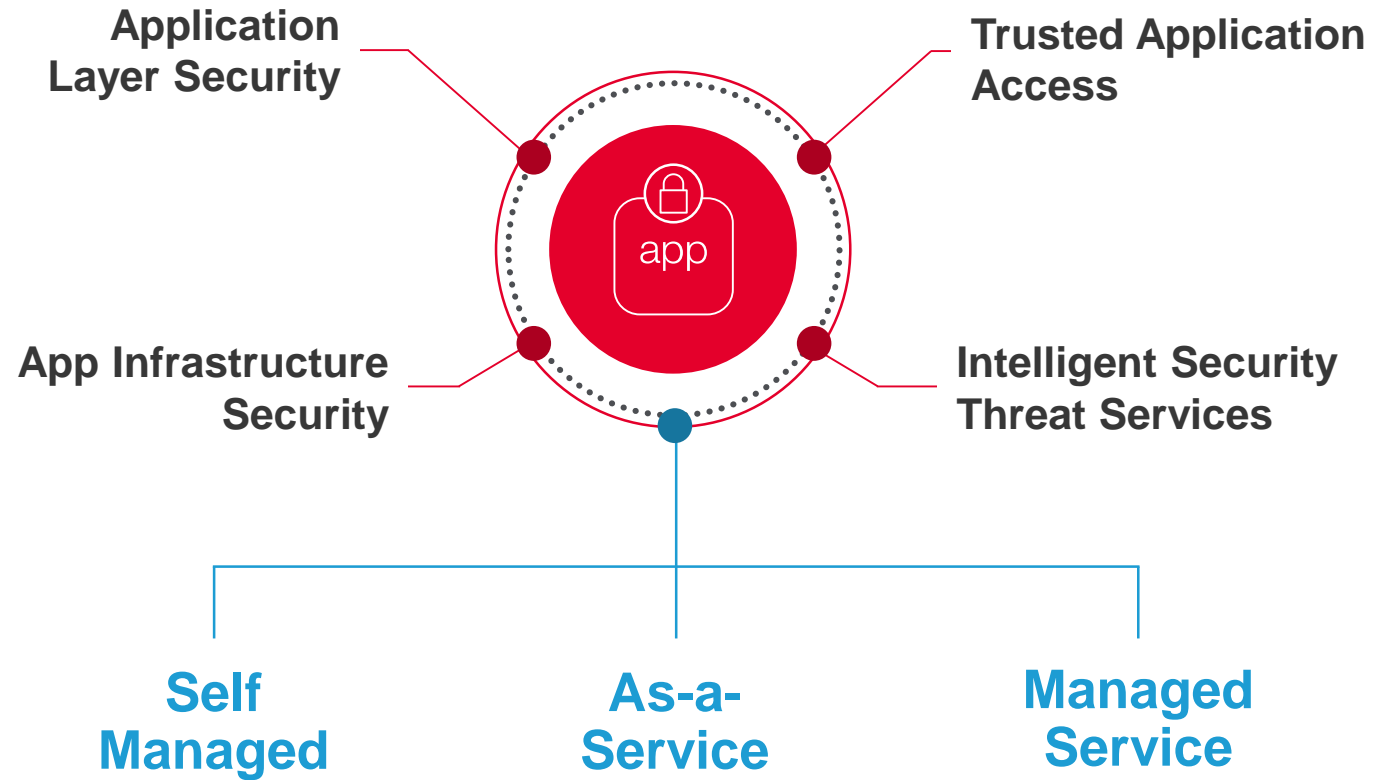
Minimizes resource requirements and time with automated security quality checks

## Auto Detection & Remediation

Behavioral analytics detects anomalous user-behavior and automatically remediates threats



# Multi-cloud application security to fit your deployment strategies



# Why F5

We make  
your applications  
faster, more reliable  
and secure!



## We accelerate your clock speed

- Empower AppDev, DevOps, SecOps and NetOps to work efficiently
- Streamline operations with automation



## We empower users

- Enable innovation that gets into users' hands faster
- Deploy security that improves user experience and safe guards data



## We help you control costs

- Transition from Opex vs Capex
- Purchase the way you want to with flexible licensing models
- Reduce dependencies on highly trained security staff

# Top Use Cases

INFUSE SECURITY INTO YOUR BUSINESS, MULTI-CLOUD ENVIRONMENTS AND AGILE PROCESSES



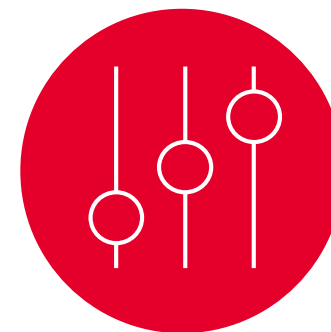
BOT



Application Security



Trusted App Access



Encrypted Threats

# F5 Application Security Areas of Investment

## AREAS OF INVESTMENT



How do you deploy and manage a  
global application security policy?

