Extend Application Services with the F5 Cloud Licensing Program

KEY BENEFITS

Risk-free: There is no capital investment. Grow your business and pay for what your customers use after they use it.

Flexibile: Provide one or all of the CLP offerings to match your business model.

Simple: CLP was designed to fit customers' business scenarios.

As more organizations move application workloads to the cloud, they face critical challenges such as application availability, performance, and security. F5 is the leading provider of application delivery solutions, and with the F5 Cloud Licensing Program (CLP), providers can meet their customers' critical requirements with the same level of availability, optimization, and security they have in their data centers.

The F5 Cloud Licensing Program brings together F5® BIG-IP® virtual editions (VEs) and the F5 simplified licensing model, Good-Better-Best (GBB), to offer a complete cloud solution. It was designed to accommodate providers' business models and build service offerings that will attract customers. With CLP, providers can support the various business scenarios their customers are experiencing now and in the future.

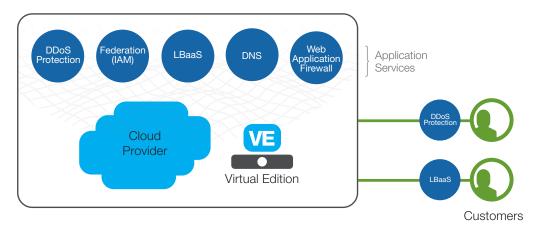| CLP Utility	BYOL*	VLS†
For non-production and dev/test scenarios—CLP Utility offers hourly, daily, and monthly options in a pay-as-you-go model. For more predictable cost, a CLP annual subscription can be paid up front for the year.	**For production and run rate workload scenarios—**BYOL allows customers to bring their VE licenses in a provider's cloud environment.	**For scale production and large-scale workload scenarios—**VLS allows customers to economically purchase VE licenses in increments of 100 in 1- or 3-year subscriptions.
	*Bring Your Own License	†Volume Licensing Subscription

F5 completes the cloud provider's application services portfolio.

CLP utilizes the Good-Better-Best licensing model to provide innovative and advanced technologies across providers' infrastructure. GBB comprises three enterprise offerings that consolidate advanced traffic management, optimization, and security services on one BIG-IP platform.

GOOD
Provides intelligent local traffic management for increased operational efficiency and peak application and network performance.

BETTER
Good + enhanced network security, global server load balancing, and advanced application delivery optimization.

BEST
Better + advanced access management and total application security. Delivers the ultimate in security, performance, and availability for your applications and network.

For more information about BIG-IP virtual editions for cloud-based deployments, please visit f5.com/ve.