



# F5 Subscription Program

In today's quickly evolving marketplace, businesses must grow ever more agile to remain competitive. This level of agility requires IT operations to quickly build out application services that meet the lifespan requirements of rapid development/test cycles, as well as seasonal and operational expansion.

## **Dynamically Deliver Industry-Leading Application Services and Security**

F5 makes it simple for organizations to reduce the time and effort involved in building out cloud-based architectures by dynamically licensing F5® BIG-IP® virtual edition (VE) instances. F5 Subscription Program enables on-demand, self-service management of licensing for the quick delivery of application services and security to IT operations. BIG-IP VEs help organizations provide complete application services and security in both public and private clouds—as well as in on-premises data centers—to ensure consistent policies and operation across all environments.

## **F5 Subscription Program: Benefits at a Glance**

### **Simple to buy: procure faster and with more flexibility**

- Single price for products and services
- Product ordering flexibility

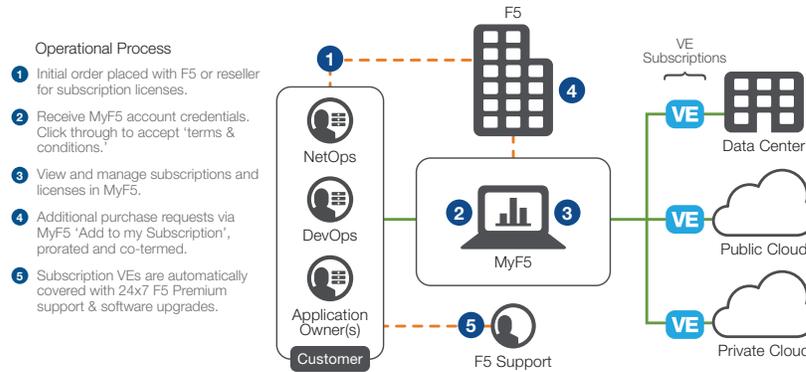
### **Simple to use: minimize constraints through the operational lifecycle**

- Complete visibility on subscriptions and licenses via MyF5
- Request a quote for net new licenses of quantity additions via MyF5 web portal

### **Flexible to deploy: deploy where you want, when you want**

- Available for use on premises, and in public and private clouds
- Full licensing mobility for maximum portability
- Align services and capacity needs with deployed applications

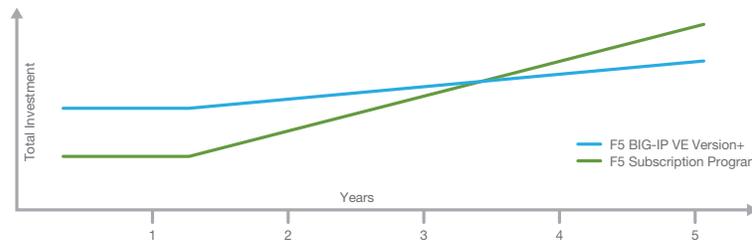
Customers can license BIG-IP VEs by module (for example, LTM, DNS, APM, Better, or Best), by capacity (for example, bandwidth, responses per second, number of users) and add-ons (for example, IPI, add AFM to LTM) with premium level maintenance and support. Additionally, for BIG-IP VEs, F5's cloud solution templates (CST) are available on GitHub for major cloud providers. Cloud solution templates automate common deployment and configuration use cases to reduce the average implementation time of a BIG-IP VE to 40 minutes or less.



**Figure 1:** F5 Subscription Program makes it easy for organizations to deploy BIG-IP VEs across hybrid environments.

**F5 Subscription Program: The Details**

F5 Subscription Program is an agreement for F5 product and services licenses, available in 1-year, 2-year, and 3-year periods. Within the agreement, organizations choose licenses at subscription initiation. The initial order of subscription licenses is populated in MyF5 on the F5.com website and is available for immediate deployment. F5 Subscription Program enables IT departments to self-manage their lifecycles. Net-new licenses can be requested from MyF5 at any time. Customers can view and manage all licenses directly from MyF5. F5 Premium 24x7 support and software updates are included in the subscription.



**Figure 2:** F5 Subscription Program reduces overall initial costs versus an F5 BIG-IP VE Version+ license and enables organizations to consume only what they need when they need it.

Contact your F5 Account Manager for more information about aligning your IT operations and business needs using the F5 Subscription Program.

