Scalable DNS for Growth of IP Data

As subscribers demand more high-bandwidth content and IP traffic grows, communication service providers’ (CSPs’) networks are being overwhelmed. Network attacks, specifically to Domain Name System (DNS), have become more prevalent, flooding DNS servers, exhausting network resources, and damaging applications.

To overcome these challenges, CSPs need to adapt their business models and redesign their networks. Because DNS provides subscriber access to services and applications, CSPs need a carrier-grade DNS infrastructure that is intelligent, available, scalable, and secure. A stable DNS infrastructure is critical to deliver high quality of experience (QoE), deploy revenue-generating services, and cut costs.

**Key benefits**

**Support millions of subscribers on the network**
Enable linear scaling to meet the most arduous network demands.

**Align technology to business needs**
Reduce DNS infrastructure costs while preserving ARPU and reducing churn.

**Reduce complexity and cost**
Use network intelligence and scalability for better management of CapEx.

**Provide a seamless transition to new business models**
Transition from IPv4 to IPv6 while fully supporting today’s applications and services.

**Protect users, applications, and data**
Extend security beyond the network to protect apps and subscribers with real-time DNSSEC.
As CSPs respond to market demands, their need to scale and manage application services increases significantly. Standard DNS architectures as deployed by most CSPs today can’t deliver the level of performance and security required to meet the growing rate of DNS requests.

Carrier-grade DNS services require a complete end-to-end global application delivery solution that provides a more intelligent way to manage, secure, and respond to DNS queries. F5 DNS Services exponentially improve DNS query response time, enabling consolidation of DNS servers. At the same time, expanded attack absorption and mitigation capabilities protect applications and data from complex DNS-based attacks.

The F5 DNS architecture enables the DNS query load to be distributed across many locations for dynamic application delivery. User application requests and application services are distributed based on business policies, data center conditions, network conditions, and application performance.

F5 DNS Services can enable flexible, reliable, and secure IP networks that meet immediate and future traffic demands, reduce complexity and costs, and help CSPs continue to deliver high QoE for subscribers.

To find out how F5 service provider solutions can help your business, visit the Service Provider Solutions page.