Online fraud is serious business. In 2021:
- U.S. consumers lost $5.8B to fraud (Up 70% from 2020)
- 1 in 20 Americans were victims of fraud

Why is online fraud growing so fast?
- Online transactions increased 65% from 2019 to 2021
- More transactions = more opportunities
- More consumers use digital payments than ever
- Putting payment information at increased risk
- Popularity of Buy Now, Pay Later
- Stolen or fictional identities make purchases without payment

Cybersecurity and fraud teams must converge to fight financial crime.

Stop online fraud without adding friction for users.

F5’s solutions for online fraud prevention bring security and fraud teams—and data—together to stop fraudsters in their tracks. Protect against:
- Credential stuffing attacks
- Manual account takeovers
- Fake accounts
- Bot attacks
- Human emulation
- Rapid retooling

Google Cloud is a flexible, secure cloud provider that offers:
- Hardware built in-house, controlled, and hardened
- Automatic encryption of data at rest and communications over internet
- Around-the-clock ops team threat detection and incident response
- One of the largest private and highly secure backbones in the world

Together, F5 and Google Cloud can help you defend against bots, authenticate with intelligence to reduce user friction, and protect user accounts. Closed-loop AI trained on verified human data combined with a secure cloud provider means you can reduce fraud without sacrificing the user experience.

Discover F5 solutions in the Google Cloud Marketplace or visit f5.com to learn more.

Sources:
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