

F5

<https://www.f5.com>

Application Security, API Security



Solution Name(s): F5 Distributed Cloud WAAP

F5 is a multi-cloud application services and security company committed to bringing a better digital world to life. F5 partners with the world's largest, most advanced organizations to secure and optimize apps and APIs anywhere: on-premises, in the cloud, or at the edge. F5 enables organizations to provide exceptional, secure digital experiences for their customers and continuously stay ahead of threats.

What Sets Them Apart

F5 Distributed Cloud WAAP is a SaaS-based offering integrating F5's industry-leading web application firewall (WAF), bot mitigation, DDoS protection, and API protection capabilities into a single, easy-to-deploy solution that enables SecOps and DevOps teams to enforce consistent security policies wherever their applications are deployed. With the F5 Distributed Cloud WAAP, organizations can streamline the deployment and operation of modern containerized apps with cloud-native management, consistent security, and end-to-end observability—from the data center to the cloud and the edge. This solution brings together the best of F5 application security technologies, delivering flexible deployment options that support multiple applications, robust API security with behavioral analysis and anomaly detection, high-efficacy bot defense, protection that extends beyond traditional WAAP security, and a purpose-built platform to secure hybrid app environments

One More Thing

The momentum of F5's Distributed Cloud Services, introduced in 2022, has been accelerated by unified security management and bolstered by the recent announcement of Distributed Cloud App Infrastructure Protection (AIP). Crucially, F5 gives customers ultimate flexibility for protecting organizations' specialized apps and infrastructure. Specialized connectors simplify integration with leading cloud platforms, such as AWS, Salesforce, Adobe Commerce Cloud, and ForgeRock. Additionally, F5 Distributed Cloud Connector for BIG-IP 17.1 now delivers seamless access to enhanced bot defense, authentication intelligence, account protection, and client-side defense solutions, dramatically simplifying service deployment to improve user security and personalization.



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The EMA Perspective

Looking for API security? F5 invented it, improved it, and pushed the rest of the security world to pay attention to it. They are the leaders when it comes to cloud, application, and network security. Most security vendors are concentrating on providing point security solutions. While this is generally a great approach, organizations are inundated by dozens of point solutions to solve their security challenges. F5 takes a different, wholistic approach to security and is one of the few vendors that has the experience and portfolio to be able to effectively do it. F5 made strategic acquisitions and updates to core products to cement their leadership in the security space. When looking for network security, WAF/WAAF, and cloud security solutions, F5 is one of the best complete solutions to consider.